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Message Systems Adds New Leadership in Product Marketing

Catherine Foster assumes role of Director of Product Marketing to develop new marketing strategies and programs, and manage product branding and launches

COLUMBIA, MD – June 10, 2008 – Email solutions provider Message Systems announced today at the Messaging Anti-Abuse Working Group’s (MAAWG) general meeting in Heidelberg, Germany that Catherine Foster has joined its marketing team as Director of Product Marketing. A twenty-year technology industry veteran, Foster will put her communications, product development and anti-abuse (anti-spam, anti-virus) experience to work at Message Systems where she will oversee all product-marketing activities, including product marketing strategy and plans, branding, product launch campaigns and lead generation.

“Catherine is a welcomed addition to the Message Systems marketing group,” said Barry Abel, Message Systems’ vice president of Field Operations. “Her vast experience in technology, internal and external communications and product development give her the perfect blend of strategic thinking, creativity and product knowledge to help Message Systems brand and launch new solutions tailored to our customer’s needs.”

Foster’s two decades of technology experience include developing major products for some of the world’s largest communications companies, including Cox Communications and BellSouth (now AT&T South). Her product experience ranges from Voice over IP, television, video and wireless to messaging anti-abuse products. She has designed and developed initiatives that reduced the amount of spam delivered to message customers by as much as 30 percent and is an active member of the Messaging Anti-Abuse Working Group and Women in Cable and Telecommunications (WICT). Prior to joining Message Systems, Foster served as director of Customer IT Services for Bizanga, senior manager for Messaging Data Products at Cox Communications and director of Consumer and Business IT Services at BellSouth Telecommunications. She holds a B.S. degree in Technology Management – Cum Laude from Southern Polytechnic State University.

About Message Systems

Founded in 1997, Message Systems is a worldwide provider of email software solutions and services for email service providers (ESPs), Internet service providers (ISPs) and large enterprises that need to manage the delivery of large amounts of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a family of software solutions and services that address the email infrastructure and deliverability needs for organizations ranging from regional businesses to the Global 2000. With the most powerful Message Transfer Agent (MTA) on the market supporting more than 100,000 concurrent connections per server, Message Systems gets millions of unique messages to the right place at the right time. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia. For more information, go to www.messagesystems.com.

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