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**PREMIERE GLOBAL SERVICES ENHANCES E-MARKETING SOLUTIONS BY
JOINING FORCES WITH MESSAGE SYSTEMS AND RETURN PATH**

*New Alliances Provide Premiere Global's Customers with Enhanced MTA Technology and
Reputation Management Tools*

ATLANTA, FEBRUARY 12, 2008 – Premiere Global Services, Inc. (NYSE: PGI), a global provider of on-demand business process improvement solutions, today announced it joined forces with email solutions provider Message Systems and Return Path, an email performance management company, to enhance its suite of eMarketing solutions. The expanded capabilities help customers protect sender reputations by supplying the tools needed to achieve more optimal email campaigns and deliverability rates.

According to recent JupiterResearch surveys, customized reporting and deliverability remain key considerations when marketers select an email marketing provider. With Return Path, Premiere Global customers now may view crucial deliverability metrics such as reputation scores, inbox penetration, blacklist alerts and ISP level reporting in real-time. Premiere Global can provide its customers with more aggressive tools to increase deliverability of their emails.

Premiere Global has chosen Message Systems' enterprise software solution to assist in its delivery of email. Working with Message Systems will enable Premiere Global customers to see detailed email delivery information that can be used to increase open and click-through rates.

“These new agreements highlight Premiere Global’s continued investment in protecting the sender reputations of our customers,” said Mike Dickerson, Senior Vice President and Managing Director of eMarketing Solutions for Premiere Global Services, Inc. “Because our customers

send nearly one billion emails each month, improving email deliverability is critical and provides our customers with better results and better justification for email campaigns.”

About Message Systems

Founded in 1997, Message Systems is a worldwide provider of email software solutions and services for email service providers (ESPs), Internet service providers (ISPs) and large enterprises that need to manage the delivery of large amounts of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a family of software solutions and services that address the email infrastructure and deliverability needs for organizations ranging from regional businesses to the Global 2000. With the most powerful Message Transfer Agent (MTA) on the market supporting more than 100,000 concurrent connections per server, Message Systems gets millions of unique messages to the right place at the right time. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia. For more information, go to www.messagesystems.com.

About Return Path

Founded in 1999, Return Path is an email performance management company dedicated to helping its clients build better relationships with their customers, generate higher response rates, and achieve significant returns on their investments from their email programs. More than 1,500 companies currently use Return Path's services to generate superior results from their email programs, taking advantage of Return Path's pioneering innovations in deliverability, email list quality solutions, customer acquisition, online market research, and best practices strategy. For more information, please visit www.returnpath.net.

About Premiere Global Services, Inc.

Premiere Global Services, Inc. is a global provider of on-demand business process improvement solutions that enable businesses to automate and simplify their business processes and to communicate more efficiently and effectively with their constituents.

Our Premiere Global Communications Operating System offers hundreds of industry-specific business applications within the following solutions: Conferencing, Desktop Fax, Document Delivery, Accounts Receivable Management, Notifications & Reminders and eMarketing.

Headquartered in Atlanta, Georgia, and with presence in 22 countries worldwide, Premiere Global delivers solutions to an established customer base of over 47,000 companies, including nearly 80% of the *Fortune* 500. Additional information can be found at PremiereGlobal.com.

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Statements made in this press release, other than those concerning historical information, should be considered forward-looking and subject to various risks and uncertainties. Such forward-looking statements are made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and are made based on management's current expectations or beliefs as well as assumptions made by, and information currently available to, management. A variety of factors could cause actual results to differ materially from those anticipated in Premiere Global Services' forward-looking statements, including, but not limited to, the following factors: competitive pressures, including pricing pressures; technological change; the development of alternatives to our services; market acceptance of our new services and enhancements; integration of acquired companies; service interruptions; increased financial leverage; our dependence on our subsidiaries for cash flow; continued weakness in our legacy broadcast fax business; foreign currency exchange rates; possible adverse results of pending or future litigation or infringement claims; federal or state legislative or regulatory changes; general domestic and international economic, business or political conditions; and other factors described from time to time in our press releases, reports and other filings with the SEC, including but not limited to the "Risk Factors" sections of our Annual Report on Form 10-K for the year ended December 31, 2006 and our Quarterly Report on Form 10-Q for the quarter ended September 30, 2007. All forward-looking statements attributable to us or a person acting on our behalf are expressly qualified in their entirety by this cautionary statement.