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Message Systems Bolsters US Sales Team with Mike Petonic

Software industry veteran Mike Petonic takes over Western Regional Sales; Kim Matz promoted to Director of Sales, US East

COLUMBIA, MD – February 11, 2008 – Email solutions provider Message Systems announced today that software industry veteran Mike Petonic has joined its sales team as Director of Sales, US West, and Kim Matz has been promoted to Director of Sales, US East.

Petonic brings more than 18 years of software industry experience to Message Systems, most recently with StrongMail Systems, where he consistently achieved over-quota sales to close 35 new accounts—including Intuit, WebEx, Federated Department Stores, MotleyFool and Coldwater Creek, plus many Web 2.0 companies—in 27 months. He began his career as a software engineer before moving into sales.

“Mike has an innate understanding of both the technical and business drivers facing the email industry,” said Barry Abel, Message Systems’ vice president of Field Operations. “He is a focused hunter who can also manage strategic purchasing cycles at the executive level. Attracting the caliber of talent that Mike represents is further testament to Message Systems’ leadership position in the email industry and we’re thrilled to welcome him to our sales team.”

“During her career with Message Systems, Kim Matz has proven her sales acumen again and again,” said Abel. “Her industry knowledge and management capability makes her well suited for her new position as Director of Sales, US East, where she’ll be responsible for continuing our penetration into the region and managing our growing US East sales team.”

About Message Systems

Founded in 1997, Message Systems is a worldwide provider of email software solutions and services for email service providers (ESPs), Internet service providers (ISPs) and large enterprises that need to manage the delivery of large amounts of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a family of software solutions and services that address the email infrastructure and deliverability needs for organizations ranging from regional businesses to the Global 2000. With the most powerful Message Transfer Agent (MTA) on the market supporting more than 100,000 concurrent connections per server, Message Systems gets millions of unique messages to the right place at the right time. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia. For more information, go to <http://www.messagesystems.com>.

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