

## Message Systems Unveils Edge of Network/Next Gen

*Next generation threat protection solution combines Symantec's products and Message Systems' platform for optimal message control and management*

**COLUMBIA, MARYLAND – May 11, 2010** – Message Systems, the premier provider of holistic, fast and flexible message management solutions, announced today Edge of Network/Next Gen, the first solution under the Service Provide Next Gen Initiative with Symantec. With fully integrated components from Symantec and Message Systems, Edge of Network/Next Gen is the next generation of threat protection for service providers. It permits the dynamic application of real-time intelligence sharing for greater effectiveness, responsiveness and operational efficiency.

“The ever rising volume of spam and the use of spam as a vehicle for diverse forms of malware demands very-high performance and high-efficiency service provider solutions,” said Peter Christy, principal, Internet Research Group. “Edge of Network/Next Gen is an example of the kind of advanced architecture needed to address these evolving challenges, and the kind of solution needed by modern competitive service providers.”

Edge of Network/Next Gen is an integrated solution that combines the Symantec Brightmail™ Message Filter and Symantec Brightmail™ Traffic Shaper products with the Message Systems Momentum™ message management platform. The most comprehensive edge solution on the market, Edge of Network/Next Gen is a multi-tiered system that provides protection at both the network and application levels to enhance the accuracy and effectiveness of threat detection and ensure the environment remains safe. With a sweeping approach to message security that goes beyond content scanning, telcos, ISPs, hosting companies and other service providers will gain a competitive edge through improved service levels and better user experiences. That means less customer churn, higher average revenue per user (ARPU) and simplified management – all at a lower total cost of ownership.

Key features of Edge of Network/Next Gen include:

- **Better decision-making through shared intelligence from other networks and data sources**
  - Interaction with Symantec Global Intelligence Network (GIN)
  - Additional protection via feedback loops
- **Lower costs, greater efficiency via connection/bandwidth management**
  - SMTP trending and Layer 3 network-level control

- Combined global and local reputation data
- **Advanced content filtering for reliable detection of sophisticated threats**
  - Message parking for zero-hour and outbound attacks
  - Enhanced detection of snowshoe spam
- **Simplified management and solid business continuity**
  - Streamlined, rapid installation
  - Comprehensive global support
  - Unified interface with robust reporting
  - Per-user/per-message rule sets
  - Seamless integration and carrier-grade availability with auto failover

“Service providers have long sought a solution with advanced message management and security capabilities in a single integrated package, instead of piecing together disparate products and services,” said George Schlossnagle, CEO of Message Systems. “Edge of Network/Next Gen heralds a new generation of threat protection. It gives service providers a choice for providing a more comprehensive solution for optimal message control and management with superior financial returns.”

Edge of Network/Next Gen is available now in the U.S., Europe, Latin America and Asia Pacific.

#### **About Message Systems**

Founded in 1997, Message Systems is a worldwide provider of message management solutions and services for email service providers (ESPs), Internet service providers (ISPs), social networks and large enterprises that need to manage large volumes of business-critical email. Through a combination of technology, partnerships and intellectual capital, Message Systems offers a family of software solutions and services that address the email infrastructure and deliverability needs for organizations ranging from e-commerce companies to the Global 2000. With the most powerful message management platform on the market, Message Systems gets billions of unique messages to the right place at the right time every day. Headquartered in Columbia, Maryland, Message Systems has a network of channel partners in North America, Europe and Asia Pacific. For more information, go to <http://www.messagesystems.com> or call 877.887.3031

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